



European Business Ethics Network



UNIVERSITÀ DEGLI STUDI DI BERGAMO

## **EBEN Research Conference 2007**

Bergamo (Italy), June 21-22, 2007

### **CALL FOR PAPERS**

### **FINANCE & SOCIETY IN ETHICAL PERSPECTIVE**

The *University of Bergamo, Faculty of Economics and Business Administration* and the *Italian chapter of EBEN* are pleased to announce the Research Conference of the European Business Ethics Network (EBEN), June 21-22, 2007 in Bergamo, Italy.

#### ***Aim of the Research Conference***

The current global financial market, which impacts on both the politico-economic choices of governments and the management of organizations, poses a wide range of ethical challenges. In order to cope with these issues, it is important to stimulate a wide range of debates and analyses of the relationship between finance, broadly construed, and society. Contributions are invited from a wide range of academic perspectives that may offer insights into this vital area of modern life. Possible topic areas of interest include, but are not limited to,

- Ethics in financial services
- Codes of conduct for finance and banking
- Finance and economic and social accountability
- Financial markets and corporate control
- Ethical theories and finance
- Philosophical and ethical bases for modelling finance and finance theory
- Virtues in finance
- Religions and religious prescriptions on finance
- Ethical and social issues regarding credit and banking services
- Microfinance and evaluation of its impacts
- Finance and human rights
- Finance and not-for-profit organizations
- Finance and public administration
- Finance and the insurance industry
- Finance and ecology
- Finance and health care

- Finance and the right to education
- Finance and social development
- Ethical initiatives in finance
- Teaching ethics in finance
- Socially responsible/ethical investment
- Social investing and financial performance
- Social responsibility and finance
- Ethical aspects of:
  - Investment choices
  - Savings management
  - Pensions
  - Financial economics and business finance
  - Norms for financial activities
  - Transparency and financial operations
  - International finance
  - Stakeholder approach on finance
  - Stakeholders engagement and managerial behaviour
  - Corporate governance in finance and banks
  - Mergers and acquisitions in banks and financial markets

Theoretical, empirical and managerial approaches to these issues are welcome.

Papers/abstracts or “research in progress” should present theoretical framework for analyses, empirical references to existing practices or proposals to improve ethics in finance. (Presentations which are not related to the above theme will be referred to the next EBEN Annual Conference.)

This *EBEN Research Conference* follows the established format which allows researchers ample time to present their research in order to get feedback from other colleagues. Each workshop will last for 45-60 minutes, to be divided between one presentation and the following discussion.

### **Language**

The official language of the conference will be English.

### **Conference Date and Venue**

The conference will be held on June 21-22, 2007 (from Thursday afternoon to Friday evening) at the University of Bergamo, Italy - Faculty of Economics and Business Administration (Via dei Caniana 2 – Bergamo).

### **Deadline for Sending Abstract**

Participants are asked to provide a detailed abstract of their planned presentation (about 500 words) accompanied by a short biographical note (100 words) electronically by **February 15, 2007** to [eben2007@unibg.it](mailto:eben2007@unibg.it). In cases of uncertainty about the suitability of their topic, potential participants may contact the organizers to discuss their proposal.

#### **Host:**

*Gianfranco Rusconi*  
 Head of Business Administration Department  
 University of Bergamo  
 Via dei Caniana, 2  
 24129 Bergamo (Italy)  
 Tel. 0039 035 2052554  
 Fax. 0039 035 2052549  
 Email: gianfranco.rusconi@unibg.it

#### **Scientific committee:**

[eben2007@unibg.it](mailto:eben2007@unibg.it)

#### **Conference secretary:**

Irma Mancini: [irma@unibg.it](mailto:irma@unibg.it)

#### **Web site:**

All information on registration, travelling and accommodation will be published on the conference website:

[www.unibg.it/eben2007](http://www.unibg.it/eben2007)