

The aim of the conference is to investigate the determinants of socially responsible behavior in the economic context. How to encourage norms of reciprocity and cooperation, non self-interested behavior and socially responsible behavior? The topic is analyzed both at a theoretical and, in particular, at an experimental level.

Experimental and behavioral economists widely documented violations of the hypothesis that economic agents are exclusively motivated by the pursue of their material self-interest. Such violations led to a broadened perspective on human preferences and are generally interpreted in terms of trust, reciprocity, fairness, strategic fairness, inequity aversion, altruism, warm glow etc.

Even though the picture is becoming more and more realistic, still many dimensions of the functioning of the economic system remain unexplored and many questions on human motivations and emergence of socially responsible behavior must be investigated more into the depth.

Does a virtuous circle between social capital and corporate social responsibility exist? Does oneness explain coordination? How does ethnic heterogeneity affect cooperation? Are people preferences for different distributive criteria affected by their position and (actual or perceived) payoffs in the society according to such criteria? Does the exposure to incentives in one decision context affect subjects' social preferences? How does participation in different kinds of voluntary associations affect cooperation with members of the same association and non members? How do financial markets and their regulation affect the emergence of socially responsible behavior? Can public policies influence the formation and the change of individual preferences?

The conference will explore the previous and other related issues concerning the role of pro-social behavior in affecting socio-economic outputs.

The contributions presented in the conference have been elaborated within the national research project (PRIN) n. 20085BHY5T which involves the University of Roma "Tor Vergata", Milano-Bicocca, Padova and Trento that are also partners of the inter-university centre for economic ethics and corporate social responsibility "EconomEtica".

Scientific Committee

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Registration:

To register and to attend the conference, please send an e-mail to:
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Free entrance

Ingresso libero

INTERNATIONAL CONFERENCE

Socially Responsible Behavior, Social Capital and Firm Performance

EconomEtica

Centro interuniversitario per l'etica economica e la responsabilità sociale di impresa



Università di Milano-Bicocca



UNIVERSITÀ DEGLI STUDI DI TRENTO



UNIVERSITÀ degli STUDI DI ROMA
TOR VERGATA



Università degli Studi di Padova

Milan,
21st October 2011

University of Milano-Bicocca
Via Bicocca degli Arcimboldi 8,
Building U7; Room: Sala del
Consiglio della Facoltà di Economia

Milan,
22nd October 2011

University of Milano-Bicocca
Viale dell'Innovazione 10,
Building U9; Room 5

9.00	<i>Registration</i>
9.30	<i>Introduction</i> Leonardo Becchetti (University of Roma "Tor Vergata")
10.00	<i>Opening Lecture</i> Tore Ellingsen (Stockholm School of Economics) "How to encourage socially responsible behavior?" <i>Chair: Leonardo Becchetti</i> (University of Roma "Tor Vergata") <i>Dialogue</i> Criteria of fairness and distributive justice <i>Chair: Francesco Silva</i> (University of Milano-Bicocca and President of EconomEtica)
11.30	Leonardo Becchetti (University of Roma "Tor Vergata") Giacomo Degli Antoni (University of Milano-Bicocca) Stefania Ottone (University of Milano-Bicocca) Nazaria Solferino (University of Calabria-Unical) "Spectators versus stakeholders with or without veil of ignorance: the difference it makes for justice and chosen distribution criteria"
12.15	<i>Open discussion</i>
12.30	<i>Lunch</i> Compliance with social norms and socially responsible behavior <i>Chair: Benedetto Gui</i> (University of Padova)
14.30	Luigi Bonatti (University of Trento) "Preference formation and distortion of beliefs in contemporary mass society"
15.15	Giacomo Degli Antoni (University of Milano – Bicocca) Lorenzo Sacconi (University of Trento and Director of EconomEtica) "Does a virtuous circle between social capital and CSR exist? A 'network of games' model and some empirical evidence"
16.00	<i>Coffee Break</i>

	Cooperation, punishment and ethnic heterogeneity: experimental evidence <i>Chair: Luigi Bonatti</i> (University of Trento)
16.15	Gerald Eisenkopf (University of Konstanz) Simon Gächter (University of Nottingham) Natalia Montinari (Max Planck Institute of Economics) "Incentive spillovers on voluntary cooperation"
17.00	Marco Faillo (University of Trento) Daniela Grieco (University of Verona) Luca Zarri (University of Verona) "Ethnic heterogeneity, cooperation and anti-social punishment"
17.25	Leonardo Becchetti (University of Roma "Tor Vergata") Pierluigi Conzo (EIEF and University of Roma "Tor Vergata") Giacomo Degli Antoni (University of Milano-Bicocca) "Public disclosure of players' conduct and common resources harvesting: experimental evidence from a Nairobi slum"
17.50	<i>General Discussion and Conclusion</i> <i>Chair: Luigi Bonatti</i> (University of Trento)

	The role of groups in affecting cooperation <i>Chair: Lorenzo Sacconi</i> (University of Trento and Director of EconomEtica)
9.15	Simon Gächter (University of Nottingham) Chris Starmer (University of Nottingham) Fabio Tufano (University of Nottingham and University of Milano-Bicocca) "Does oneness explain coordination? An experimental study on the importance of relationship closeness for coordination success"
10.00	Giacomo Degli Antoni (University of Milano-Bicocca) Gianluca Grimalda (University Jaume I of Castellón) "Bridging and bonding social capital: an experimental test of the social value of real voluntary groups"
10.30	Leonardo Becchetti (University of Roma "Tor Vergata") Giacomo Degli Antoni (University of Milano-Bicocca) Stefania Ottone (University of Milano-Bicocca) Nazaria Solferino (University of Calabria-Unical) "Allocation criteria under task performance: the gendered preference for protection"
11.00	<i>Coffee Break</i> Institutions, cooperation and performance <i>Chair: Benedetto Gui</i> (University of Padova)
11.30	Marco Faillo (University of Trento) Gianluca Grimalda (University Jaume I of Castellón) Lorenzo Sacconi (University of Trento ad Director of EconomEtica) "Can virtuous institutions crowd out selfish preferences in a market environment?"
12.00	Stefano Bartolini (University of Siena and CEPS/INSTEAD, Luxembourg) Francesco Sarracino (CEPS/INSTEAD, Luxembourg) "Social capital, GDP and happiness in time series"
12.30	<i>General Discussion and Conclusion</i> <i>Chair: Benedetto Gui</i> (University of Padova)